

The Revival of Handicraft  
By: William Morris

**Key Quotes from Text:**

- (O-3) Crying for lack of manual labor
- (O-3) Switch to handcraft from Production
- (O-4) Marx opinion/ freedom from capitalist employer
- (O-5) Dislikes the production by machines
- (O-5) Rarity/ Beauty allowed more appreciation
- \*(O-6) Happiness cannot be achieved by working in a factory
- (O-6) Rich men should have laborers do most of their work for them
- (O-6) Perfectionist- What will it look like?
- (O-7) Intellectual Aristocracy brings ugliness to the world

**Key Quotes from Class:**

- “People such as collectors appreciate rarity
- “Do you think of beauty while looking at the **chairs**?”
- “Is the produce of all modern industrialization ugly, generic, or beautiful?”
- Expensiveness of handcrafted items (\$20, 000 table)
- “The people who possess these handcrafted items are more into owning the item for status, than the appreciation of its beauty.”
- The chair in the hallway was just for looks because no one is going to actually sit in the chair
- Furniture = handcrafted or not “Comfort ability is most important”
- \*(O-6) “The people will search in vain for happiness, which is booze and sex”
- “Would you say that the upholstery of the chair was sublime, picturesque, or beautiful?”